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Green New Deal A Societal Way Out of Ecological Crisis?

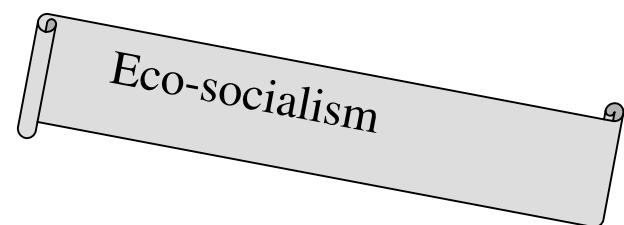
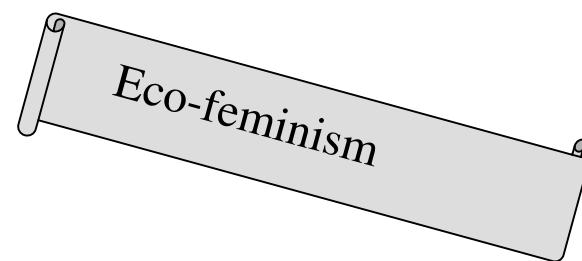
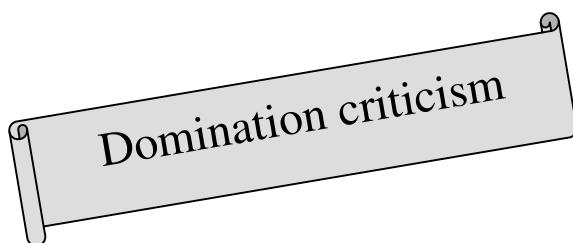
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 - Fundamental System Change
 - Modernisation within the System
 - New Phase with Open Exit
- 2 Green New Deal: An answer to crises of fordism and neoliberalism
- 3 Green New Deal is not Green New Deal: various versions

Societal ways out of ecological crisis...

1 Fundamental system change

Eco-crisis is based on constitutional conditions, corresponding subject forms and psychological structures.

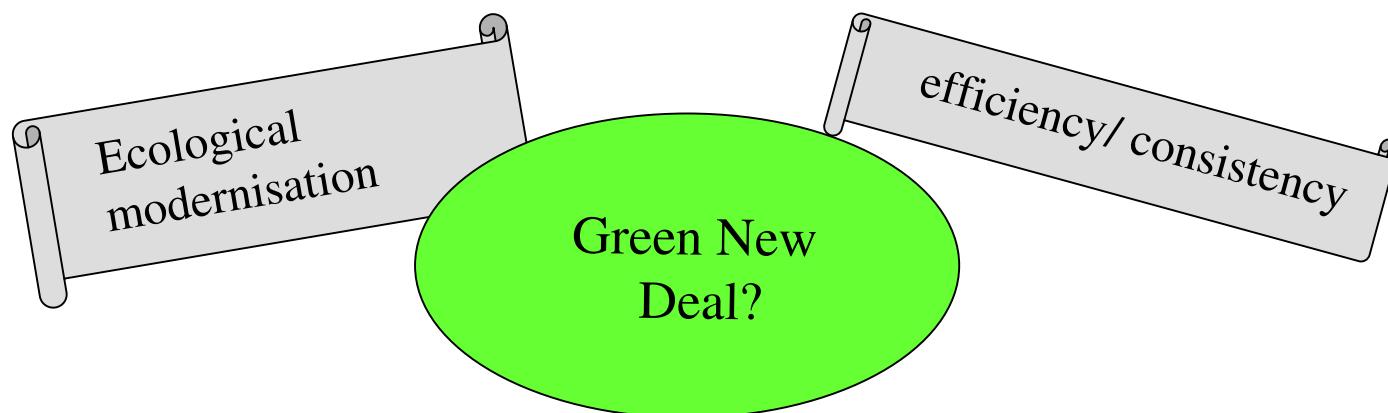
Only by overcoming these patriarchal, capitalistic, colonialistic, industrialized control forms there is a chance for a civil way out of eco-crisis.



Societal ways out of ecological crisis...

2 Modernisation within the system

What protagonists of system change recognize as reasons for ecological crisis we have to overcome is here a formable precondition to master it: utilisation of capital, competition, globalisation, industrial structures and constrained growth are motivating forces for green basic innovations and their worldwide diffusion

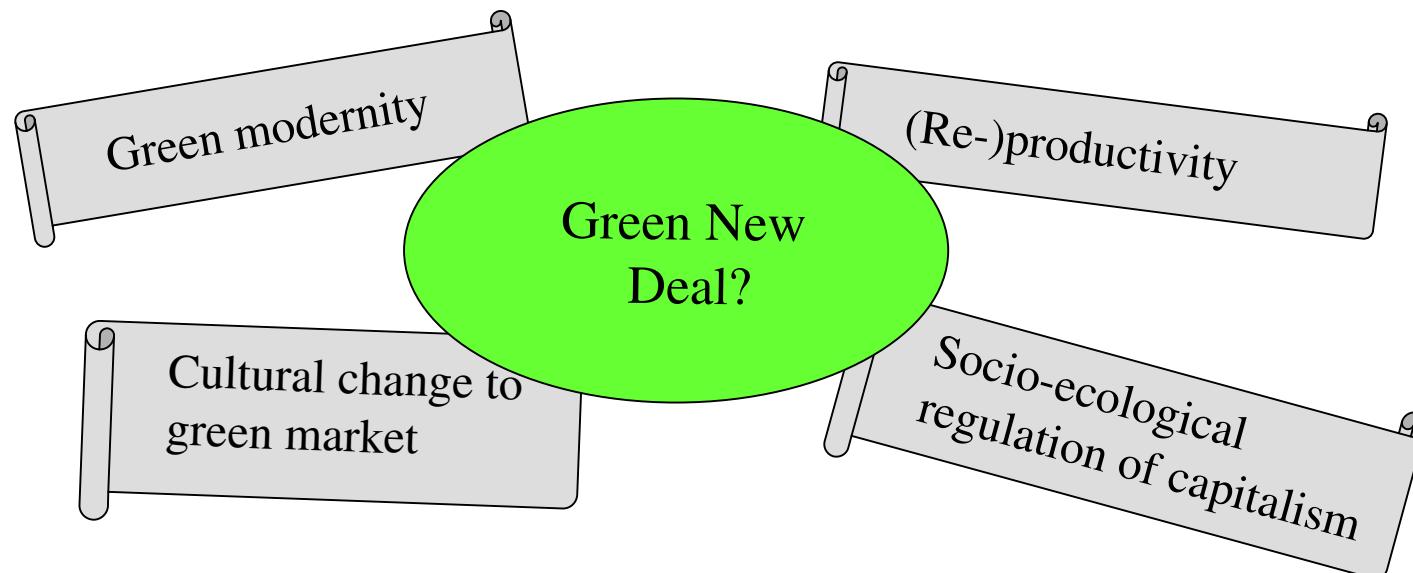


Societal ways out of ecological crisis...

3 Phase change with open exit

A synthesis of the previous two. Drastic transitions are thought to be necessary, but without totally negating steering mechanisms and structural features of modern societies.

Capital accumulation should be domesticated, market embedded, growth dynamics culturally limited, representation structures complemented with participation etc.





A Green New Deal

Joined-up policies to solve the triple crunch of the credit crisis,
climate change and high oil prices

The first report of the Green New Deal Group

BAND 3

Auf dem Weg zu einem Green New Deal

Die Klima- und die Wirtschaftskrise als
transatlantische Herausforderungen

Die Strategiepapier von Hilary French, Michael Ritter und Guy Carlier veröffentlicht
in Zusammenarbeit mit der Heinrich-Böll-Stiftung



WIRTSCHAFTS
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Green New Deal: basic ideas...

1. Renewal of the domestic and international financial system, including a **changed regime of taxation**
2. State intervention to allow **higher public and private expenditure** – targeted at environmental projects
3. „Any public spending should be targeted so that the domestic companies benefit, and then the wages generated create further spending on consumer goods and services.“

Ref.: nef (new economics foundation) 2008: A green new deal

Green New Deal: replicate the original...

„A Green New Deal will ...replicate the three major planks of the original 1930s New Deal“

1. „Strict regulation of the cause of the problem – a greedy and feckless financial sector...“
2. „The provision of funding for infrastructure, part of which was paid for by an increase in taxes on big business and the rich – a measure which also had the positive effect of dramatically decreasing inequality.“
3. „The investment of billions of dollars in a wide range of infrastructural projects such as highways, dams, and bridges, as well as in training and better working condition. Its purpose was to get people back to work and generate business opportunities“

Ref.: nef (new economics foundation) 2008: A green new deal

Green New Deal: basic ideas...

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Green New Deal: investment of billions of dollars in infrastructure...

carbon reduction program

- buildings
- energy supply
- mobility sector

subsidies for owners of buildings and companies
financed by

- state bonds
 CO_2 -tax
 CO_2 -certificates
- pension funds oriented in green investment
with public guarantee

Ref.: nef (new economics foundation)
2008: A green new deal

Green New Deal: an alternative for financial investment...

„Even if the hardest of times materialise as the triple crunch begins to bite, it seems a reasonable supposition that for the private sector, **clean technology is going to be a relative safe haven.**“

Ref.: nef (new economics foundation)
2008: A green new deal

Green New Deal new jobs and business...

„....millions of jobs can be created. Thousands of new and existing business and services will benefit, and a large increase in tax revenue will be generated for the government..“

Ref.: nef (new economics foundation) 2008

Green New Deal: social component...

„Part of these increased revenues would need to be used to raise benefits for the poorest people in our society, who would otherwise be too adversely affected by such price rises during the transition to a low-carbon future.

Grants would be required to cover 100 per cent of the cost of changes needed in the dwellings of the most disadvantaged, to increase energy efficiency and fit renewables.“

Ref.: nef (new economics foundation) 2008: A green new deal

Green New Deal: social component...

„Thus internalization of environmental costs can lead to prices which exclude the poorer. Therefore we need mechanisms protecting the poorer, e.g. by a tariff system, which reduces the prices for basic supply and rises them for higher consumption. Or they get eco coupons in case of environmental friendly behaviour (proposal from Prince Charles).“

„So können Märkte, die die Umweltkosten von Aktivitäten vollständig internalisieren, zu Preisen für Güter und Dienstleistungen führen, die einkommensschwache Gruppen von ihrer Nutzung ausschließen... In solchen Fällen sind Mechanismen zum Schutz der Armen unerlässlich, etwa durch ein System von Preisabstufungen, das Dienstleistungen der Grundversorgung zu niedrigen Grundpreisen verfügbar macht und bei höheren Verbraucherniveaus höhere Preise verlangt, oder, wie von Prince Charles favorisiert, mit ‚Öko-Gutscheinen‘, mit denen eine umwelt-freundliche Lebensweise honoriert wird“

Ref.: World Watch Institute/ Heinrich-Böll-Stiftung
2009: Auf dem Weg zu einem Green New Deal

Green New Deal: social component...

„But a Green New Deal contains more than new technologies or accounting systems. It has directly to increase wealth, e.g. by generating green jobs“

„Aber ein Green New Deal darf sich nicht nur auf neue Technologien oder Buchführungssysteme beschränken. Er muss auch auf die unmittelbare Verbesserung des Wohlergehens der Menschen abzielen, und zwar unter anderem durch die Schaffung von „grünen Arbeitsplätzen““

Ref.: World Watch Institute/ Heinrich-Böll-Stiftung
2009: Auf dem Weg zu einem Green New Deal

Green New Deal: social component...

„Ecologizing the economy especially means to raise capacities in research, general and vocational education to ensure scientific knowledge and sufficiently qualified workers“

„Die Ökologisierung der Ökonomie wird insbesondere einen massiven Ausbau der Forschungs-, Bildungs- und Berufsbildungskapazitäten zur Bereitstellung der wissenschaftlichen Kenntnisse und einer ausreichend qualifizierten Arbeiterschaft erforderlich machen“

Ref.: World Watch Institute/ Heinrich-Böll-Stiftung
2009: Auf dem Weg zu einem Green New Deal

Green New Deal: renewing capitalistic regulation scheme...

1. Overwhelming fordism:
= social peace by high growth rates, industrial mass production and nearly tariff-free usage of resources and environmental media (sinks)
2. Overwhelming neoliberalism:
= integration of first environmental policies, in consensus with neoliberal globalization (i.e. privatization and deregulation): protection of environment should not endanger growth and competition.

Green New Deal: in the EU...

Ambitious target:

80 to 95% cuts in emissions by 2050

State intervention to foster higher private expenditure:

„Efficiency, including in electricity use, must become a profitable business in itself, leading to a robust internal market for energy saving techniques...A wide framework for resource efficiency would increase such savings....“

Ref.: European Commission 2010: Energy 2020. A strategy for competitive, sustainable and secure energy

Green New Deal: in the EU...

Changed regime of taxation:

„Innovative and carefully considered uses of taxation and pricing should also be explored as tools to encourage behavioral changes or to fund investments“

Social component, few measures to reduce particular hardships:

„However, safety nets are necessary, in the case of vulnerable consumers“

Green growth strategy:

„Energy policy is a key contribution for achieving the objective of the new strategy for smart, sustainable and inclusive growth..“

Ref.: European Commission 2010: Energy 2020. A strategy for competitive, sustainable and secure energy

Green New Deal (main version) : the social core..

The deal itself = the social core = the societal contract

- Higher prices for resources



- Creation of new green jobs, green growth
- Empowerment of employees/ new inclusion into the working world
- Few measures to reduce particular hardships

RIO+20

STRENGTHENING THE SOCIAL DIMENSION OF SUSTAINABLE DEVELOPMENT



Social Green New Deal: (Unions, Left Parties)

**Social Green New Deal: (Unions, Left Parties)
state driven future investment...**

„The EU must implement...
a European recovery plan matched with a green and social
New Deal equivalent to 1% of Europe‘s GDP to stimulate
employment, investments and growth. Europe needs
massive investments in clean technologies...“

Ref: ETUC 2011: resolution on a sustainable new
deal for Europe and towards Cancun

Social Green New Deal: (Unions, Left Parties) state driven future investment...

„Public authorities, regulations and public budgets are crucial for ... public investment in infrastructure modernisation, the diffusion of technologies to the South, and strong employment policies and education, training and long-life learning frameworks promoting green, decent jobs.“

Ref: ETUC 2011: Rio+20. Strengthening the social dimension of sustainable development

Social Green New Deal: (Unions, Left Parties): redistribution of work and wealth...

„A transition of the energy system based on social justice would require a broad set of measures in many fields, notably: a redistributive and graduated taxation on income and wealth, strong public services ensuring universal access to energy, social tariffs etc.“

Ref: interview with Benjamin Denis,
ETUC officer for climate policy, 2012

Social Green New Deal: (Unions, Left Parties) internal consumption...

„What we need is extending the internal consumption demand and the therefore needed employment“

„Erforderlich ist eine kräftige Ausweitung der konsumtiven Binnennachfrage und der zu ihrer Befriedigung erforderlichen Beschäftigung“

Ref: program commission of the left party 2009:
10 keypoints for a social-ecological new deal

Ref: Programmkommission der Linkspartei 2009:
10 Kernpunkte für einen sozial-ökologischen New Deal

Social Green New Deal: (Unions, Left Parties): redistribution of work and wealth...

„We need ...political interventions to stabilize wages and mass incomes“

- minimum wages
- 30 hours working week
- taxation of high incomes and properties

„Erforderlich sind ...politische Eingriffe zur Stabilisierung der Löhne und Masseneinkommen“

- Gesetzlicher Mindestlohn
- 30 Std-Woche
- Besteuerung hoher Einkommen und Vermögen

Ref: program commission of the left party 2009:
10 keypoints for a social-ecological new deal

Ref: Programmkommission der Linkspartei 2009:
10 Kernpunkte für einen sozial-ökologischen New Deal

Social Green New Deal: (Unions, Left Parties) the social core...

The deal itself = the social core = the societal contract

- Transition of industrial structures, job patterns



- Creation of new green jobs (both state and private sector)
- green growth by fostering internal demand
- Redistribution of work
- Redistribution of income and wealth

Social Green New Deal
beyond growth :



ZUKUNFTSFÄHIGES DEUTSCHLAND

In einer globalisierten Welt

Ein Anstoß zur
gesellschaftlichen Debatte

Eine Studie des Wuppertal Instituts für
Klima, Umwelt, Energie

herausgegeben von



Social Green New Deal beyond growth : eco-fair economy...

- mandatory regulations (**state method**)
e.g. ENEV (energy saving ordinance),
e.g. EU ecodesign guideline (ban on light bulbs)
- economic instruments (**market method**)
e.g. EU-ETS
(European emission trading system)
e.g. CO₂ tax)
- promoting low consumption lifestyles (**preaching method**)
e.g. „less is more“, „Simplify your life“, „reduce to the max“
e.g. „liberation from excess“ („Befreiung vom Überfluss“)

Social Green New Deal beyond growth : good life without growth ...

„Sustainability means prevently turning to an economy which is able to ensure a good life for all citizens without continuous growth“

„Zukunftsfähigkeit erfordert deshalb, schon heute vorsorgend Wege zu einer Wirtschaftsweise einzuschlagen, die allen Bürgern ein gedeihliches Leben sichert, ohne auf ständiges Wachstum angewiesen zu sein“

Ref: Wuppertal-Institut 2008: Sustainable Germany in a globalized world

Ref: Wuppertal-Institut 2008: Zukunftsfähiges Deutschland in einer globalisierten Welt

Social Green New Deal beyond growth : sharing and participating ...

„Participation means also sharing. In combination with a sufficient financial security for all a policy of „work-fair-sharing“ will overwhelm the old growth policy, societal inequality and desintegration. That's the socio-economical basis for a ecological and social sustainable society.“

„Daher bedeutet Teilhaben immer auch Teilen“...

„In Verbindung mit einer befriedigenden finanziellen Absicherung für alle überwindet einer Politik des „Arbeit-fair-teilens“ die überkommene Wachstumspolitik, gesellschaftliche Ungerechtigkeit und Desintegration. Das ist die sozioökonomische Basis für eine ökologisch und sozial zukunftsähige Gesellschaft.“

Ref: Wuppertal-Institut 2008: Sustainable
Germany in a globalized world

Ref: Wuppertal-Institut 2008: Zukunftsfähiges
Deutschland in einer globalisierten Welt

Social Green New Deal beyond growth : sharing and participating...

- Redistribution of working time
(„short full time for all“)
- Redistribution of income
(increasing lower incomes)
- Decoupling social security from gainful employment:
basic social security (e.g. basic income grant)
- More non profit work:
subsistential work, community work

Ref: Wuppertal-Institut 2008: Sustainable
Germany in a globalized world

Ref: Wuppertal-Institut 2008: Zukunftsfähiges
Deutschland in einer globalisierten Welt

Social Green New Deal beyond growth : new societal contract...

A „new social contract“:

„In the rich world citizens in their role as businessmen as well as consumers should give off capital and comfort power both to the nature and to those who are less well off“

Ein „neuer Gesellschaftsvertrag“:

„In den Reichtumszonen der Welt sind die Bürger als Investoren, Unternehmer und Konsumenten aufgerufen, einen Teil ihrer Kapital- und Komfortmacht an die Natur und die Schlechtergestellten auf dem Globus abzutreten.“

Ref: Wuppertal-Institut 2008: Sustainable
Germany in a globalized world

Ref: Wuppertal-Institut 2008: Zukunftsfähiges
Deutschland in einer globalisierten Welt

Social Green New Deal beyond growth : the social core...

The deal itself = the social core = the societal contract

- Sharing wealth (intra- and international)



- New inclusion into society by participation
- Good life instead of growth and stress

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Green New Deal A Societal Way Out of Ecological Crisis?

It is your turn now!

Ecological basic income = Tax and Share Ecological steering and redistribution

